

Newsletter 1, January 9th, 2024

“Social Competence Check for Millennials” Project

Social skills are the cornerstone of meaningful relationships, effective communication, and successful engagement in society. However, in today’s rapidly changing world, factors such as technology and cultural shifts pose unique challenges to the development of these crucial skills. Millennials, in particular, face hurdles in navigating the complexities of social interaction, which can impact their personal and professional lives significantly.

Recognizing the importance of addressing this issue, we are thrilled to introduce the „Social Competence Check for Millennials“ (SCCM) project, set to launch in October 2023. Our goal is clear: to equip Millennials with the social competencies necessary for career success, civic engagement, and active participation in society.

Our Approach

Our approach is multifaceted, designed to cater to the diverse needs of Millennials across Europe. Here’s what we aim to achieve:

- Our team will develop a detailed **Social Skills Assessment Tool** specifically tailored to Millennials. This tool will help individuals gain insight into their social strengths and areas for improvement, laying the groundwork for personalized growth.
- Alongside the assessment tool, we will provide a comprehensive **resource pack** for individual training. This pack includes materials and audio files accessible via an **e-platform and mobile app**, ensuring convenience and accessibility for all users.
- To reach a wider audience, our materials and tools will be available in seven languages: English, German, Greek, Italian, Spanish, Slovak, and Slovene. This ensures inclusivity and enables integration into various educational and training programs.

Benefits for Millennials

For Millennials, the benefits of participating in our project are:

- **Improved Understanding:** Our assessment tool offers insights into the essential social skills needed to thrive in today’s world, empowering individuals with a deeper understanding of their strengths and areas for growth.
- **Personalized Training Path:** By identifying specific areas for improvement, our tool enables Millennials to tailor their training and receive personalized feedback, fostering targeted growth and development.
- **Winning Results:** Enhanced social skills can unlock Millennials’ potential, propelling them toward professional success and overall well-being.

Our project is also a valuable resource for **educators, trainers, youth workers, and employers**. Our tools provide an efficient means of evaluating training effectiveness and identifying the most effective teaching approaches.

During our two years of work, we will share our results, lessons learned, and findings with you, ensuring that our efforts make a meaningful impact beyond the project's duration.

Join us as we unleash the boundless power of potential, nurture essential social skills, and embark on a remarkable journey toward life and career success:

Website: www.sccm-project.com

Facebook: www.facebook.com/sccmillennials/

About SCCM

The "Social Competence Check for Millennials" (SCCM) is a European project funded under the Erasmus+ Program. We focus on the unique social skills and competences needed by Millennials today to achieve career success, engage in civic activities, and meaningfully participate in society through the sharing of common values.

We are seven partners from seven European countries, experts in various fields dedicated to social skills and professional development such as vocational education, training and coaching.

- **INI-Novation GmbH**, Germany – leading the project
- **SOKO** Association for the Promotion of Social and Cultural Competences, Austria
- **Zavod GEA**, Institute for Psychosocial Counselling and Social Innovation, Slovenia
- **QUALED**, non-profit organization, Slovakia
- **Greek Universities Network**, Greece
- **Associazione Italiana Misofonia**, Italy
- **Universitat Politècnica de Valencia**, Spain

Our commitment is to address the unique needs of millennials generation with

- **a Detailed Social Skills Assessment Tool** specifically designed for millennials,
- **a Resource Pack** for Individual Training with comprehensive materials
- **an e-Platform** and **Mobile App** for smartphones, containing all materials and audio files, for easy, on-the-go learning.

All materials and tools are freely available for use by young adults, teachers, coaches, and other stakeholders in 7 languages: English, German, Greek, Italian, Spanish, Slovak, and Slovene. They can be integrated into diverse aspects of education, training, youth programs, and sports.

